

ACADEMY OF GOLF ART INTRODUCES 1ST CLASS OF FOUNDING ARTISTS

VILLAGE OF PINEHURST, N.C. (April 12, 2004) - The Academy of Golf Art announced today that nine world renowned golf artists have joined the Academy as founding members for the organization. The artists include Richard Chorley, Dick Durrance II, Linda Hartough, Bernard Willington, Noble Powell, Larry Lambrecht, Dom Furore, Brad Pearson, and Mike Klemme.

"We are very pleased to introduce these great golf artists as our 1st class of founding members for the Academy of Golf Art," stated Mark King, President of The Academy of Golf Art. "The Academy was founded to raise public awareness and appreciation of golf art as a valuable segment of fine art that expresses the game of golf and preserves the game's traditions. These artists and future member artists from around the world will assist us in accomplishing this goal."

The Academy of Golf Art was developed by a group of dedicated golf artists, and golf industry professionals that sought a need to better educate the general public on the values of fine golf art, which includes paintings, sculpture and photography. The organization is focused on education, quality and tradition and will represent the member artists to assure that their work is recognized among the finest art in the world. This will be accomplished through communication, demonstrations, exhibitions, competitions and critiques by the Academy. The Academy of Golf Art will also develop a comprehensive artist to artist communications system that will allow for the sharing of ideas and vital golf industry information for the members.

"I am pleased to be a founding member for the Academy of Golf Art," said artist Linda Hartough. "We have been trying to find a way where golf artists can work together to continue to develop a greater understanding and appreciation for the work we produce, and the Academy of Golf Art has made this possible."

The Academy of Golf Art is based in Hilton Head Island, South Carolina, and is a not for profit organization. For additional information visit www.academyofgolfart.com.